

2022 Catalog Advertising

Deadline: March 23, 2022

Don't miss a great opportunity to shine the spotlight on your kennel, dog handler, Top 20 entrant, or even a great Member Club

Here Are The Specifications:

- Catalogs will be 5½"x8½", but the LIVE AREA for your ad is 4½"x7½". Ads will only be printed in black and white. Digital photos recommended. Color ads submitted will be published in black and white. Formats must be in .jpeg, .pdf, Word, or Publisher in 300 dpi minimum with no bleeds. Vertical alignment is recommended.
- **Ads must be camera/copy ready when submitted and MUST BE attached to an email and NOT embedded in the text area (USPS mailed ads are also accepted).**

Here are the prices:

Full page (USASA member): \$50.00

Full page (Non-USASA member): \$60.00

PLEASE PRINT YOUR INFO SO WE CAN READ IT!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Preferred Location: _____

Are you a USASA member? Yes No

Did you include?

- Advertising layout and copy attached to the email and not embedded in the text area?
- Payment in full (no reservations will be confirmed without full payment)
- Preference for ad location—Conformation, Obedience/Rally, Herding, Agility, Scent Work?

Make checks payable to USASA

Submit this form, payment or PayPal payment receipt, and ad copy/photos to:

Matt Mullin – Catalog Advertising Coordinator

Email: limeliteaussies@icloud.com

PO Box 1016

Centralia, WA 98531

PayPal payment option is available on the USASA website.

www.australianshepherds.org

