



# 2024 Catalog Advertising

## Deadline: March 24, 2024

Don't miss a great opportunity to shine the spotlight on your kennel, dog, handler or even a great Member Club

**Here are the Specifications:**

- Catalogs will be 5½" x 8½", but the LIVE AREA for you Ad is 4½" x 7½". Ads will only be printed in black and white Digital photos recommended. Color Ads submitted will be published in black and white. Formats must be in jpg, pdf, Word, or Publisher in 300 dpi minimum with no bleeds. Vertical alignment is recommended.
- Ads must be camera/copy ready when submitted and MUST BE attached to an E-mail and NOT embedded in the text area (USPS mailed ads are also accepted).

**Here are the prices:**

Full Page (USASA Member): \$50.00  
 Full Page (Non-USASA Member): \$60.00

**Please print your information so we can read it!**

Name .....

Address .....

City/State/Zip .....

Phone ..... E-mail .....

Preferred Location .....

Are you a USASA member? Yes  No   
 Did you include?

- Advertising layout and copy attached to the E-mail and not embedded in the text area?
- Payment in full (no reservations will be confirmed without full payment)
- Preference for Ad location - Conformation, Obedience/Rally, Herding, Agility, Scent Work?

**Make checks payable to: USASA**

Submit this form, payment or PayPal payment receipt, and Ad copy/photos to:  
 Matt Mullin, Catalog Advertising Coordinator

E-mail: [limeliteaussies@icloud.com](mailto:limeliteaussies@icloud.com)

P.O. Box 1016, Centralia, WA 98531

PayPal payment option is available on the USASA website:

[www.australianshepherds.org](http://www.australianshepherds.org)

